



**YOUR INVITATION TO EXHIBIT AT
THE WASHINGTON STATE TRAILS CONFERENCE**
October 3- 5, 2024 Wenatchee, Washington

***Participate in Washington's Only State Trails
Conference!***

***An Exceptional Value and Opportunity to Learn from Trail
Professionals and Meet Trail Organization and Agency
Representatives***

Once again, the Washington State Trails Coalition (WSTC) opens its biennial statewide conference to trail-oriented exhibits. This unique opportunity provides exhibitors with:

- Exceptional contact with clients
- Outstanding visibility and access – all exhibits will be adjacent to the coffee break service and pre-function area
- Rates below industry standards

Agency leaders, individual trail advocates and trail organizations of all kinds participate in the Washington State Trails Conference to share success stories, skills, best practices and build a network that spans the state. Proceedings benefit trail planners and builders of all kinds – from urban active transportation trails to backcountry equestrian, bicycle, hiking or motorized trails. The 250+ participants will come from across Washington State and beyond, representing government agencies, nonprofit groups, trail clubs, and individuals interested in trails.

Who should consider exhibiting?

- Businesses that cater to trail users in Washington State
- Trail, outdoor recreation, or active transportation oriented nonprofit organizations
- Fitness and health-promotion organizations
- Local, state and federal agencies and land managers

Where and When

- The Wenatchee Convention Center, 121 N. Wenatchee Ave, Wenatchee, WA 98801
- Set up Thursday, Oct. 3, 1–4 p.m.
- Take down can begin Saturday, Oct. 5 after 3 p.m.; must remove by 5 p.m.

Exhibit Booth Package Prices (make checks payable to WSTC)

- Commercial / Government / Individual Exhibitor: \$200
- Nonprofit / Volunteer Organization Exhibitor: \$125
- Separate conference registration is required for meals and attending presentations

Special Offer ~ WSTC reduces the exhibitor fee to \$100 when:

1. An exhibitor purchases 5 conference registrations and
2. The registration forms arrive together with one payment and
3. The registrations are for staff and/or members of the organization exhibiting

Fee includes:

- Listing on WSTC website & conference program
- 6' draped table and 2 chairs during the full conference

Questions? Contact president@watrails.org



2024 WSTC Trails Conference Exhibitor Application

In consideration of the promise of the Washington State Trails Coalition (WSTC) to rent exhibit space at the State Trails Conference at the Wenatchee Convention Center, the undersigned agrees as follows:

Terms: **1.** Exhibit space is reserved only after full payment. **2.** Space requests and location assignments are based on WSTC board review. **3.** Payment in full must be received by September 20, 2024. **4.** Exhibitor agrees that WSTC, its employees, members, volunteers, guests, and invitees will be held harmless by the exhibitor from any loss of the exhibitor's property due to theft, vandalism, fire, and other causes. **5.** Cancellation: To be eligible for a refund, any cancellation request must be received by WSTC by September 6, 2024 in writing. Refunds will be less a \$25 processing fee. After September 6, 2024, refunds will be made only if booth space is resold.

Make check payable to: WSTC

Mail completed form and check to: WSTC, PO Box 1759, Kingston, WA 98346

Please print:

Organization-Firm Name _____

Contact Person _____

Street _____

City – State – ZIP _____

Phone Number _____

E-mail address _____

Rate: Commercial / Government / Individual Exhibitor: \$200

Nonprofit / Volunteer Organization Exhibitor: \$125

Do you require an electric outlet? Yes No

This contract is executed this _____ day of _____, 20__

Applicant-Exhibitor:

Print name

Signature

WSTC Authorization:

Print name

Signature

Please sign and return with payment by September 20, 2024. An acceptance copy will be returned for your files.